


Comprehensive Cancer Control and Prevention Workgroup Updates



Update for January 23, 2008
Partnership Meeting



Patient Navigation

- Plans for follow-up survey to Cancer Centers to be conducted in 2009
 - Information from initial survey in 2006 has provided contacts and partnerships for use in other CCC activities



Patient Navigation

- Patient Navigator Definition-Patient Navigators are health care professionals whose primary focus is to assist cancer patients, caregivers and families in “bridging the gaps” within the health care system and decreasing barriers to care by utilizing resources



Patient Navigation

- Currently working on an intake and tracking form that can be used by cancer centers, hospitals, and other health care facilities
 - Reviewed information and tool kits from:
 - Pfizer
 - Health Care Association of New York
 - C-Change
 - ACS



Professional Education

- Cancer screening tool on website developed in partnership with Washburn University School of Nursing
 - 4 Senior Nursing students conducted research and questions
 - KDHE IT developed the tool
 - On-line in May 2007



Professional Education

- Two new ideas for partnering with Washburn Nursing School
 - Radon screening tool- similar to Cancer tool
 - Nursing student project for Spring 2008
 - Research project on cancer screening coverage by insurance companies
 - Graduate nursing student for Fall 2009



Public Education Workgroup

- Colorectal Cancer Awareness Project
March 2008
 - Paid Advertising with CDC grant using “Screen for Life” materials
 - Partnering with 12 Cancer Centers who are conducting screening activities
 - Tracking increase through CIS at 1 800 4 Cancer

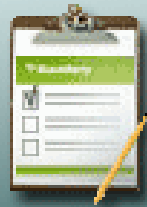
Print Ads and Posters and Television Ads featuring Katie Couric, Jimmy Smits, Diane Keaton and Morgan Freeman



Public Education Workgroup

- Cancer Screening tool has been on line at www.cancerkansas.org since May 2007, with more than 10,000 hits recorded

Do you know your risk of cancer?



Use this simple assessment tool to build a profile that generally evaluates your risk for certain types of cancer.

Click here for details.



Research and Data

- 2007 BRFSS Questions-
 - Advance care planning
 - Cancer survivorship
 - Skin cancer
 - Clinical trials
 - Caregiving



Research and Data

■ 2008 BRFSS Questions-

- Two follow-up questions about skin cancer
 - Sunburns- how many and how often

■ Evaluation of CCC Plan

- Involve workgroup chairs, assess progress with specific projects in 2008



Research and Data

■ Radon and Cancer

- Initial meeting in January 2008
- Coordinate surveying for radon exposure and possible cancer link
- Use KCR follow-up once rules and regs are established



Survivorship/End-of-Life

- Transitions and Life Changes Training
 - Initial training in March 2007 for 35 individuals
 - Curriculum was revamped to include more information on employee illness



Survivorship/End-of-Life

- Transitions and Life Changes Training
 - Presentation to 200 State HR Professionals in November 2007
 - Pilot training for 10 supervisors at KDHE December 2007
 - Further training in Spring/Summer 2008