



Health Reform in Kansas and Comprehensive Cancer Control



Health Reform in Kansas- KHPA

Two Goals--

- To begin the transformation of our health system in order to address:
 - The staggering rise in health care costs
 - The increase in chronic disease
 - The under investment in the coordination of health care
- To provide Kansans in need with affordable access to health insurance



Three priorities for health reform:

- Promoting Personal Responsibility-
for healthy behaviors, informed use of health care services,
and sharing financial responsibility for the cost of health
care
- Promoting Medical Homes and Paying
for Prevention-
to improve the coordination of health care services, prevent
disease before it starts, and contain the rising costs of health
care
- Provide and Protect Affordable health
Insurance



Promoting Personal Responsibility

■ Improve Health Behaviors

- Encourage healthy behaviors by individuals, in families, communities, in schools, and workplaces

■ Informed Use of Health Services

- Transparency for consumers: Health Care Cost & Quality Transparency Project
- Promote Health Literacy



Three priorities for health reform

- Promoting Personal Responsibility
- Promoting Medical Homes
- Promote and Protect Affordable Health Insurance

21 Recommendations



Promoting Personal Responsibility-

- Transparency for Consumers: Health Care Cost and Quality Transparency Project
- Promote Health Literacy



Promoting Medical Homes and Paying for Prevention-

- Define Medical Home
- Analysis and Increase in Medicaid Reimbursement
- Implement Statewide Community Health Record
- Promote Insurance Card Standardization



Paying for Prevention

- Increase Tobacco User Fee
- Statewide restriction on smoking in public places
- Partner with Community Organizations
- Include Commissioner of Education on KHPA
- Collect information on health/fitness of Kansas school children



Paying for Prevention

- Promote healthy food choices in schools
- Increase physical education
- Wellness grant program for small businesses
- Healthier food options for state employees
- Provide dental care for pregnant women
- Improve tobacco cessation within Medicaid
- Expand Cancer Screenings



Promote and protect affordable health insurance

- Access to care for school children and young adults
- Expand insurance for low-income Kansans
- Affordable coverage for small businesses



What are top three priorities for the KCP?

- #1 Expand Cancer Screenings

- Increase screening for breast, cervical, prostate and colorectal cancer through expansion of the Early Detection Works Program currently administered by KDHE



Expand Cancer Screenings through EDW Program

Low income, uninsured, age appropriate

- 7,500 women screened for breast/cervical cancer
- 6,100 men for prostate cancer
- 12,000 Kansans for colorectal screenings

- Estimated cost \$6 million in State General Funds



What are top three priorities for the KCP?

- #2a Increase tobacco user fee
- #2b Statewide Restriction on smoking in public places
- #2c Improve tobacco cessation within Medicaid



What are top three priorities for the KCP?

- #3a Access to care for children and young adults
- #3b Expanding insurance for low-income Kansans



Other priorities

- Wellness programs for small businesses
- Partner with community organizations
- Affordable coverage for small businesses
- Collect information on health/fitness of children
- Promote healthy food choices
- Increase physical education



Support of KHPA Recommendations

Why?

Because they align with objectives and goals in
Kansas Comprehensive Cancer – 13 of 21 directly
address

Increased cancer screening is a top priority

Will reduce the burden of cancer

Right thing to do for public health



KHPA recommendations and on-going efforts

- Other recommendations are universal and can be supported by all of us to promote good health care for Kansans
- Health Care reform will take a concerted, collaborative effort from all of those individuals and organizations interested in improved health for all Kansans



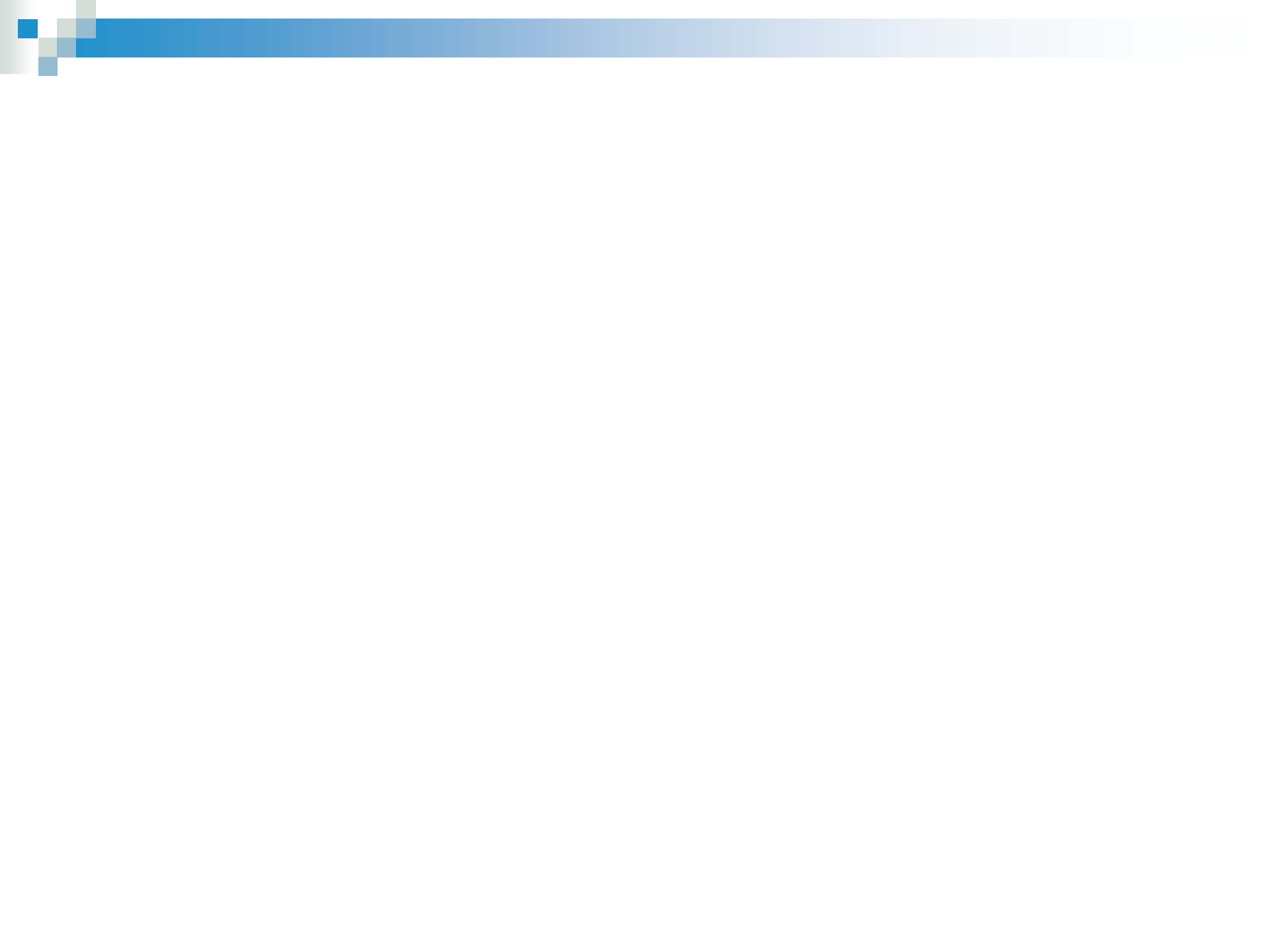
Health Care Reform

- Any improvement in health care reform will benefit all Kansans
 - Prevent chronic disease when possible
 - Reduce the burden of those diagnosed
 - Provide access to care for all
 - Reduce the number of Kansans who use tobacco
 - Benefit Kansas communities- the people and businesses

Health Reform in Kansas includes supporting:

- Comprehensive Cancer Control Plan
- Cardiovascular Disease Prevention Plan
- Tobacco Use Prevention Plan
- Arthritis Strategic Plan
- Diabetes Prevention Plan







What can we do?

- **Support KHPA recommendations**
 - Good for public health
 - Decrease the burden of chronic disease
 - Provide access to care and health insurance for uninsured Kansans
- **Provide a united effort in getting health reform measures promoted and passed this Legislative session**
- **Continue to promote funding of the Cancer Plan**



Materials for meetings

1. Helpful points
2. Talking card
3. Cancer Plan
4. Fact Sheet- leave behind piece



Key messages

1. KCP supports all 21 KHPA recommendations. All 21 reforms are interrelated. All parts of the package need to be adopted to accomplish comprehensive solutions to our health issues.



Key messages

2. Number one (#1) priority for KCP is expansion of cancer screening. Cost is \$6 million and is a KDHE budget request not included in the Governor's budget recommendation- but funded under the umbrella of reform through the tobacco tax.



Key messages

3. Support for the Kansas Comprehensive Cancer Program.
4. Support tobacco issues- increase tobacco user fee, restriction on indoor smoking, tobacco cessation programs in Medicaid.



Report Back

1. Communication- Tell us what you are doing and who you are talking to
2. Grassroots- Broaden support all across the state
3. Lobbying/Advocacy- efforts are ongoing with agencies able to accomplish this work



Health Care Reform

Now is the time!